

# Advocacy for health equity: understanding how power informs our advocacy work and helps us advocate effectively

Lesley Dyck, Knowledge Translation Specialist

National Collaborating Centre for Determinants of Health



National Collaborating Centre  
for Determinants of Health

---

Centre de collaboration nationale  
des déterminants de la santé

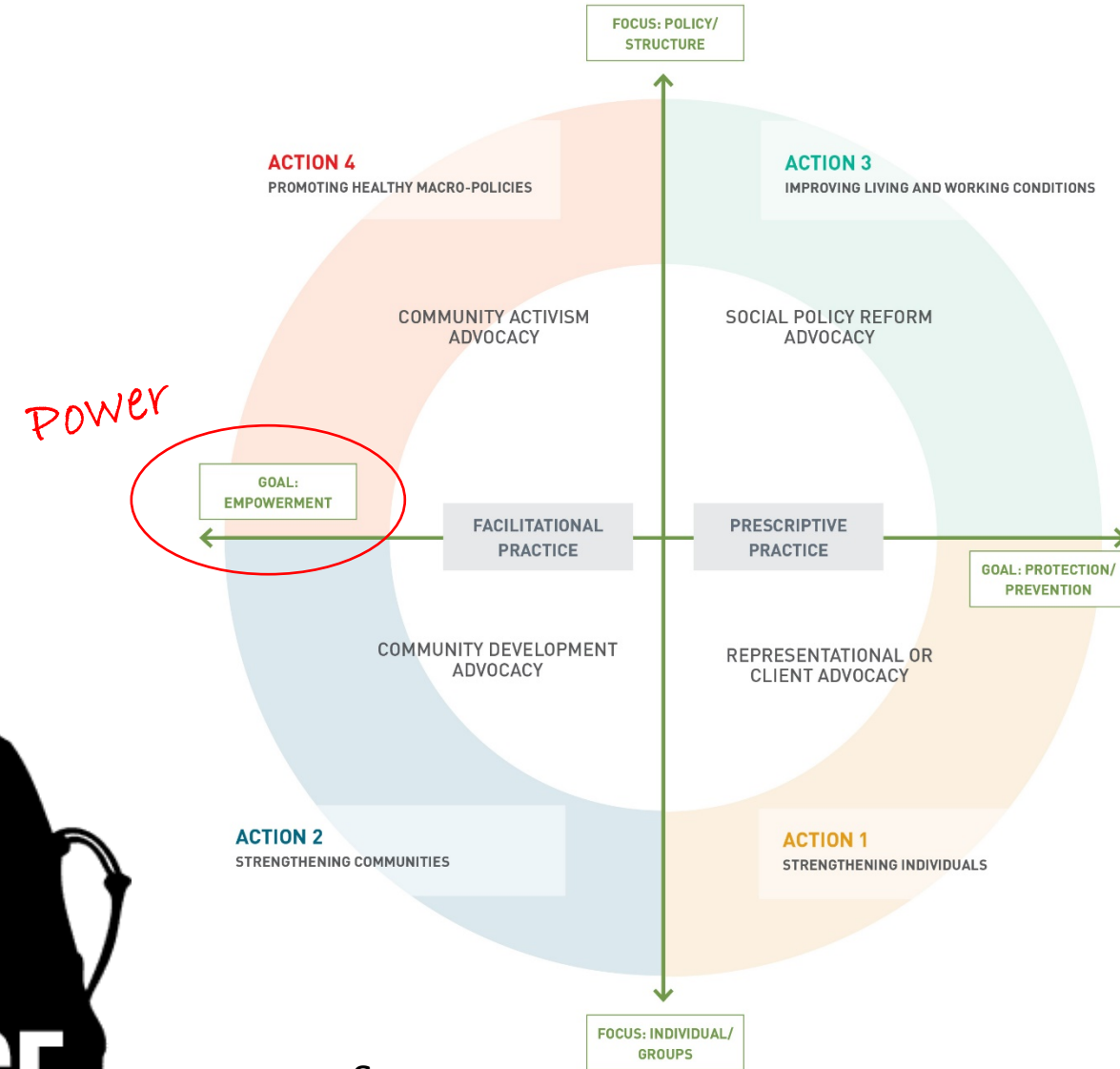
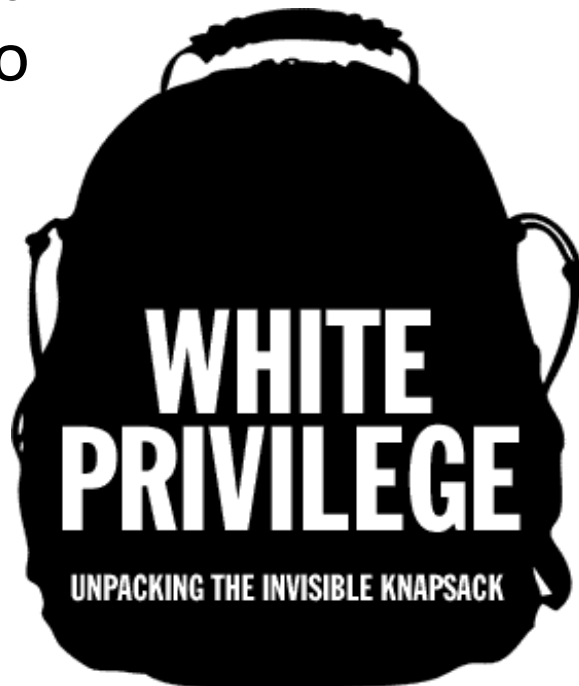
# Advocacy

Advocacy is a critical population health strategy that emphasizes collective action to effect systemic change, and is central to the mission of public health.



National Collaborating Centre  
for Determinants of Health

Centre de collaboration nationale  
des déterminants de la santé

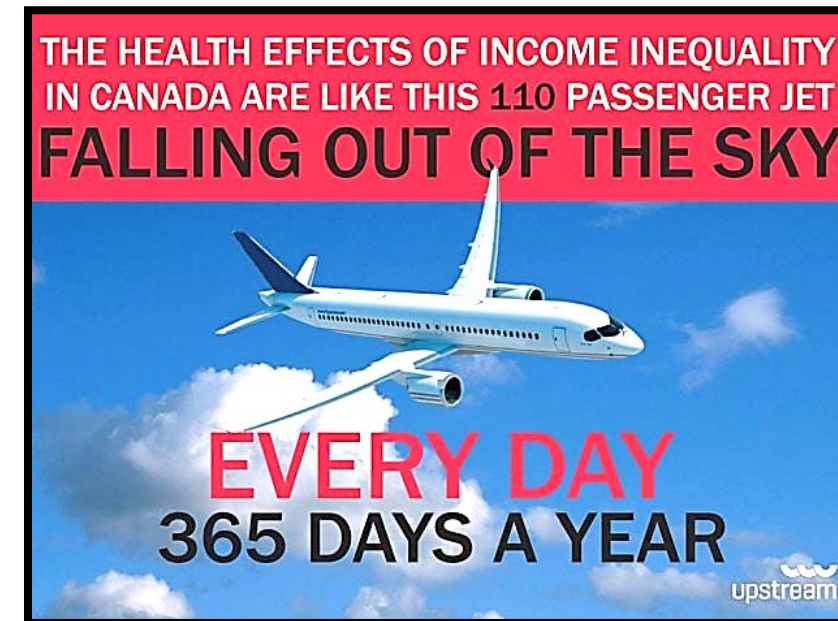
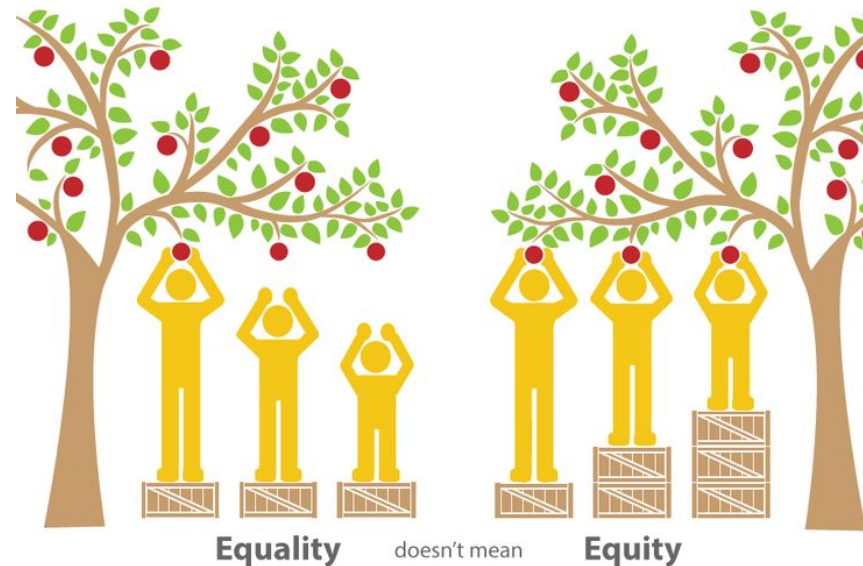
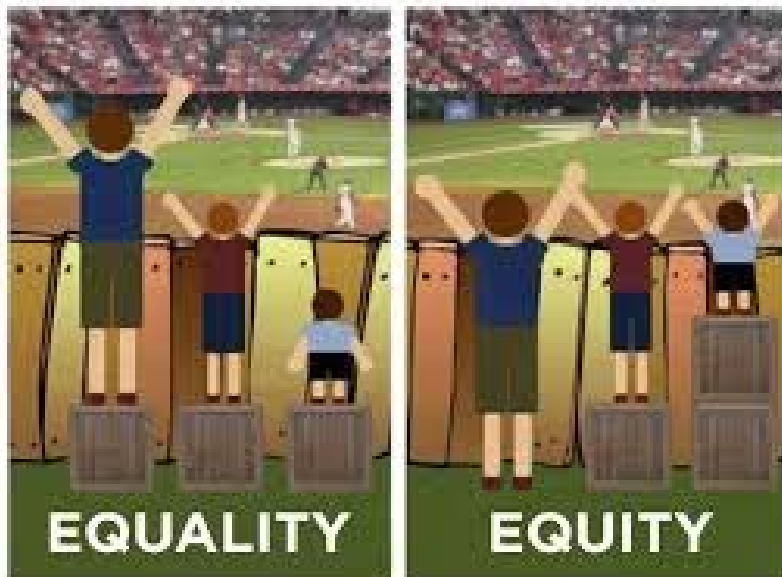


Source:

<http://nccdh.ca/resources/entry/lets-talk-advocacy-and-health-equity>

# Power

Redistributing power is an important aspect of addressing the root causes of health inequities, yet is not often explicit in public health advocacy work



# Discussion questions:

- How can we safely and effectively address issues of power as part of our advocacy for actions that improve health equity ?
- How does power inform our public health advocacy work?
- What are we doing to redistribute power?



National Collaborating Centre  
for Determinants of Health

Centre de collaboration nationale  
des déterminants de la santé

The health gradient



Source: Tacket A (1990) *Making Partners: Intersectoral Action for Health: Proceedings and Outcome of a Joint Working Group on Intersectoral Action for Health*. Copenhagen, WHO.