

Health Promotion

Passing the torch to the next generation

Public Health 2016

#passtheHPtorch

Welcome

Speakers:

Trevor Hancock, Professor and Senior Scholar,
School of Public Health and Social Policy, University of Victoria

Rebecca Fortin, Health Promotion and Public Health,
Peel Region Department of Public Health and Chair, Health Promotion Canada

Sume Ndumbe-Eyoh, Knowledge Translation Specialist,
National Collaborating Centre for Determinants of Health

Valéry Ridde, Associate Professor and CIHR applied research chair,
Department of Social and Preventive Medicine, University of Montreal

Facilitator:

Rosie Dhaliwal, Health Promotion Specialist,
Health and Counselling Services, Simon Fraser University

Session Overview

Setting the stage

Panelist responses

Your ideas and questions

Wrap up



The other bit of the Ottawa Charter: The challenge for the next generation

**‘Passing the Torch’ Symposium
CPHA Conference 2016**

**Dr Trevor Hancock
Professor and Senior Scholar
School of Public Health and Social Policy
University of Victoria**



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What ‘other bit’?

Remember ecology? Its in the Charter!

- **Prerequisites for health include “a stable ecosystem and sustainable resources”**
- **Create Supportive Environments:**
 - **“Our societies are complex and interrelated. Health cannot be separated from other goals. The inextricable links between people and their environment constitutes the basis for a socio-ecological approach to health.”**



- **Moving into the future:**
 - **Caring, holism and ecology are essential issues** in developing strategies for health promotion.
- **The participants in this Conference pledge:**
 - ...to recognize health and its maintenance as a major social investment and challenge; and **to address the overall ecological issue of our ways of living.**



So whatever happened to ecology?

**We got the 'socio' bit and
lost the ecological bit.**



The ecological determinants of health

- **We have become so fixated on the social determinants of health that we have neglected the ecological determinants of health**
 - **Population health has been ecologically blind**



Global change and public health

CPHA Project

- **Document the potential health impacts of major global ecological changes**
 - **Climate and atmospheric change**
 - **Pollution and ecotoxicity**
 - **Resource depletion**
 - **Loss of species and biodiversity**
- **Identify the drivers of these changes**
- **Propose an action agenda for public health**



CANADIAN PUBLIC HEALTH ASSOCIATION
DISCUSSION PAPER

Global Change and Public Health:

Addressing the Ecological Determinants of Health



May 2015

Global Change and Public Health: Addressing the Ecological Determinants of Health

THE REPORT IN BRIEF

WORKING GROUP ON THE ECOLOGICAL
DETERMINANTS OF HEALTH

APRIL 2015

Donald W. Spady and Colin L. Soskolne
(Editors)

Available at

<http://www.cpha.ca/uploads/policy/edh-brief.pdf>

http://www.cpha.ca/uploads/policy/edh-discussion_e.pdf

http://www.cpha.ca/uploads/policy/edh-discussion_f.pdf



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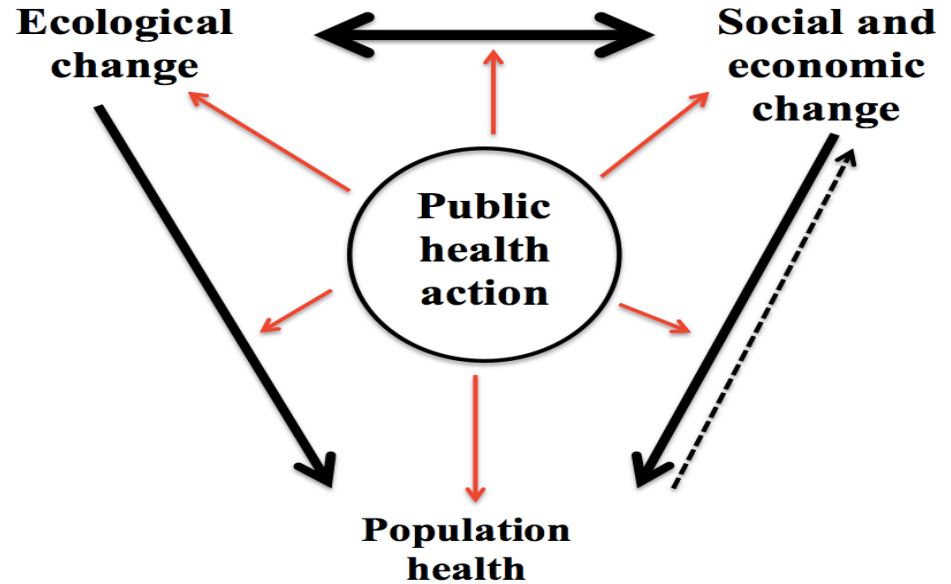
The greatest challenge to health promotion and public health in the 21st century

- How do we live equitably, in harmony and in good health on this one small planet we call home?



Specific challenges to address

- **Integrate the ecological and social determinants of health in our thought and work, recognising that each shape both each other and health**



- **Change curricula to incorporate this approach**
- **Undertake research on the health implications of global and local ecological change**
- **At a societal and policy level, challenge the prevailing economic model that creates unsustainable and unjust development – and help create the new healthy, just and sustainable economic model we need**



- **Include measures of ecosystem health and ecologically sensitive health indicators in population and community health reports**
- **Undertake integrated impact assessments that include ecological and human health impacts**
- **Use the powers of public health to oppose developments that harm ecosystem and human health**
- **Work with partners at the local level to create healthy, sustainable and just communities.**



Passing the torch

- **"Here, catch! It's yours, and do a better job than we have in realizing the ideals of the Ottawa Charter over the next 25 five years."**



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Questions

- 1) What have you and/or your colleagues done in the past 5 years to respond to the challenge?
- 2) What do you and/or your colleagues plan to do in the next 5 years?

Final Reflections